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Featuring: SteriPEN Wins Prestigious Travel + Leisure 2009 Design Award

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SteriPEN® Wins Prestigious Travel + Leisure 2009 Design Award

February 09, 2009 — SteriPEN®, produced by Hydro-Photon, Inc., the leader in handheld water purifiers, is pleased to announce that the SteriPEN JourneyLCD has been honored with the Travel + Leisure 2009 Design Award for the “Best Eco Travel Gadget”. Winners of the prestigious awards will be featured in the March issue of Travel + Leisure, on newsstands February 20, 2009 as well as on www.travelandleisure.com.

Travel + Leisure Design Awards recognize standout design in fifteen categories including hotels, restaurants, fashion, and luggage. 2009 winners were selected by an impressive jury including designer Calvin Klein, preservationist Laurie Beckelman, graphic designer Michael Bierut, New Museum Director Lisa Phillips, architect Adam D. Tihany, and landscape designer Edwina von Gal. While this is the fifth year for the Travel + Leisure Design Awards, 2009 marks the first year for the “Eco Travel Gadget” category.

“We are honored to receive Travel + Leisure 2009 Design Award for the ‘Best Eco Travel Gadget’”, says Miles Maiden, SteriPEN founder. “As a company, we strive to deliver innovative products that combine smart design, fast and effective results while providing eco-friendly solutions to the challenge of finding clean water worldwide.”

About SteriPEN JourneyLCD

The SteriPEN JourneyLCD uses SteriPEN's proven technology, ultraviolet (UV) light, to destroy the DNA of disease-causing bacteria, viruses and parasitic protozoa. By using universal symbols, the JourneyLCD takes the guesswork out of the water purification process. The Journey's integrated LCD screen displays the user's dose selection, battery status and countdown timer. The LCD screen also tracks the number of uses and signals when lamp usage approaches its life limit. Providing over 8,000 treatments, the lamp life for SteriPEN JourneyLCD will provide safe drinking water for years.

